Bobie Solomon

UX/UI & FRONT-END DEVELOPER | WEB DESIGN | PROJECT LEADERSHIP

* Open to Full-time/Remote *

CONTACT ME

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TECHNICAL SKILLS

Development:
HTML, HTML5, XHTML, XML, CSS, CSS3, SCSS, Bootstrap, Responsive & Mobile-first design and development.

Design:
Figma, Sketch, Adobe XD, Photoshop, Illustrator.

Web tools:
WordPress, Git, Laragon, Chrome DevTools, Dreamweaver, AI Tools.

Project tools:
Jira, YouTrack

Specialties:
Wireframing, prototyping, accessibility

Photoshop, Dreamweaver, Illustrator, Adobe XD, Git, Laragon, Sketch, Figma, WordPress, Jira, YouTrack, ChromeDev

AI WORKFLOWS & TOOLS

- ChatGPT
- Claude
- Gemini
- Microsoft Copilot

HIGHLIGHTS

- 20+ years of UX/UI design and front-end development experience.
- Experienced leading and directing projects from concept through delivery.
- Deadline-driven, organized, and skilled at managing competing priorities.
- Combines creative design, technical execution, and user experience.
- Project leadership and direction.
- Workflow coordination and task prioritization.
- Cross-functional collaboration.
- Problem-solving and attention to detail.
- Continuous learning and adaptability.

PROFESSIONAL SUMMARY

I'm a Senior UX/UI Designer & Front-End Developer with 20+ years of experience turning ideas into engaging, high-performing digital experiences. I bring design & development together, combining a strong creative eye with the technical expertise to design, build, and custom-code websites from the ground up. My experience spans full website design & redesigns, responsive development, B2B landing pages, lead-generation experiences, & conversion-focused user journeys. From initial concepts & visual design to clean, accessible code & final implementation, I enjoy owning the process & creating digital experiences that look great, work seamlessly, & deliver meaningful results.

PROFESSIONAL EXPERIENCE

Front-End Developer : Web Specialist : Web Design : UX/UI

Internet Brands formally Auto Credit Express - Auburn Hills, MI

START DATE Nov 2014 — *END DATE* June 2026

- Designed responsive, mobile-first websites, applications, landing pages, & forms focused on UX, accessibility, & performance.
- Created Figma wireframes, prototypes, and UI designs for production-ready experiences.
- Developed front-end interfaces using HTML, XML, CSS, and SCSS across desktop, tablet, and mobile.
- Led projects from concept through design, development, testing, and launch.
- Managed project workflows, priorities, deadlines, and cross-functional collaboration.
- Used Jira and YouTrack for task tracking, project management, and issue resolution.
- Designed and developed websites, forms, landing pages, and banner ads for 50+ clients.
- Created B2B landing pages, email campaigns, banner ads, and social media graphics.
- Collaborated with developers on design implementation and development handoffs.
- Conducted UI/UX, accessibility, and cross-browser testing, debugging, and troubleshooting.
- Improved website functionality, responsiveness, maintenance, and performance.
- Contributed 12 years to Auto Credit Express's consumer platforms and B2B dealership marketing.
- Developed dealership landing pages and lead-generation flows supporting partnerships and customer acquisition.
- Redesigned the Auto Credit Express homepage and content pages, including UI/UX design and HTML coding.
- Designed dealership promotional banners and digital marketing materials.
- Designed and supported online forums and user-focused layouts.

WEB DESIGN / DEVELOPMENT

Sinclair Broadcasting Group - Hunt Valley, MD

START DATE Dec 2011 — *END DATE* Dec 2013

- Developed and maintained website pages and templates for more than 50 news stations.
- Designed and redesigned banner advertisements for news station websites.
- Implemented banner advertisements and click-through functionality.
- Enhanced website functionality and user experience for station viewers.
- Debugged and resolved website errors and compatibility issues across multiple browsers.

JUNIOR WEB DESIGNER / DEVELOPER

Adventure Web Digital - Catonsville, MD

START DATE Jan 2006 — *END DATE* Dec 2011

- Designed and developed website pages for more than 50 clients.
- Managed website content and implemented ongoing site updates.
- Improved website functionality, usability, and overall user experience.
- Debugged and resolved website errors across multiple browsers.
- Managed projects from initial concept through design and front-end development.
- Worked directly with clients to understand requirements and deliver customized website designs.
- Designed custom company logos and digital branding materials.

PROJECT LEADERSHIP & WORKING STYLE

WORKFLOW TOOLS:
Hands-on experience using Jira & YouTrack to manage projects, track tasks, coordinate workflows, & monitor issues.

PROJECT LEADERSHIP:
Lead & direct project work, coordinate priorities, & guide deliverables from concept through completion.

DEADLINE MANAGEMENT:
Deadline-driven approach to planning work, balancing competing priorities, & keeping projects on schedule.

COLLABORATION WORK:
effectively with programmers, designers, clients, & cross-functional teams to deliver high-quality digital experiences.